

Promoter Information

Promoter/Organization Name:

Primary Contact Name:

Phone Number:

Email Address:

Website/Social Media Links:

Event Information

Event Name(s):

Event Type: (Drag Racing, Circuit Racing, Oval Track, Karting, Off-Road, Other)

Event Location(s):

Event Dates:

Number of Events Per Year:

Average Spectator Attendance:

Average Number of Racers per Event:

Sanctioning Body (if applicable):

Current Sponsors:

**Sponsorship Tier Requested****(Please select one)**☐ Bronze☐ Silver☐ Gold**Marketing & Branding Integration****(Check all that apply)**

How will Newton Oil and its brands (Dragon Racing Fuel, Hoosier Performance, Rockett) be promoted at your events?

☐ Event banners and signage☐ Podium/backdrop branding☐ Digital promotions
(website, social media,
email)☐ Branded event segments
(e.g., "Newton Oil Fastest
Lap")☐ Announcements and
commentary mentions☐ On-site fuel sales and
promotion**Additional Information**

Why do you believe Newton Oil would be a great fit as a sponsor for your events?

Are there any special opportunities for Newton Oil to engage with racers or fans at your events?

Attachments Required☐ Photos/videos from past events☐ Event schedule for the season☐ Sponsorship proposal (if available)



Agreement & Signature

By submitting this application, I certify that the information provided is accurate and that I am authorized to seek sponsorship for the above-listed events. I understand that sponsorship selection is at the discretion of Newton Oil and that submission of this application does not guarantee sponsorship.

Signature: _____

Date: _____

Submission Instructions

Please email the completed application form, along with any required attachments, to sponsorships@newtonoil.com. You may also contact us at 1-800-286-2500 for further questions or assistance. You can also learn more at newtonoil.com/sponsorships

We look forward to reviewing your application and potentially partnering with you to fuel the success of your racing facility. Thank you for choosing Newton Oil!