

Track Information

Track Name:

Track Type: (e.g., drag strip, circuit track, oval track, karting facility, off-road course)

Location: (City, State, Address)

Track Size and Layout:

Contact Person: (Name, Title, Phone, Email)

Social Media Links: (e.g., Facebook, Instagram, Twitter, TikTok)

Website URL:

Facility and Event Details

Description of Facility:

Provide details on amenities, spectator capacity, and other notable features.

Annual Event Schedule:

List all major racing events hosted at your facility (event names, dates, and types).

Average Attendance, Racers

Average Attendance, Spectators

Media Coverage:

Are your events covered by local or national media?

Current Sponsors:

List any existing sponsorships or partnerships.



Sponsorship Tier Preference

Please select the sponsorship tier(s) you are interested in applying for:

☐ Bronze

☐ Silver

☐ Gold

Promotional Commitment

How will you integrate Newton Oil and its brands (Dragon Racing Fuel, Hoosier Performance, Rockett) into your track's operations and events?

What branding opportunities can you offer Newton Oil at your facility?

Examples: Banner placement, logo on track signage, social media mentions, inclusion in event programs.

Are you willing to host a Newton Oil-branded event or promotional activity?

Supporting Materials

Please attach or provide the following:

- ☐ Photos or videos showcasing your track and facilities. ☐ Event flyers, programs, or marketing materials from previous events. ☐ Audience demographics and metrics (if available).



Agreement and Consent

By submitting this application, you agree to the following:

1. You will act as a positive ambassador for Newton Oil and its brands.
2. You will fulfill all sponsorship requirements outlined in the program.
3. All information provided is accurate and complete to the best of your knowledge.

Signature: _____

(Authorized Representative)

Date: _____

Submission Instructions

Please email the completed application form, along with any required attachments, to sponsorships@newtonoil.com. You may also contact us at 1-800-286-2500 for further questions or assistance. You can also learn more at newtonoil.com/sponsorships

We look forward to reviewing your application and potentially partnering with you to fuel the success of your racing facility. Thank you for choosing Newton Oil!